



### Contractor Circle

# Membership benefits for suppliers

Contractor Circle is energySMART's exclusive trade ally network, connecting customers to contractors and contractors to suppliers.

A Contractor Circle supplier member is a person or business that designs, manufactures or sells equipment, services and solutions that support energySMART rebates. Current Contractor Circle supplier members include distributors, equipment and product manufacturers, engineering firms, sustainability and energy management consultants, training companies, tool manufacturers and more.

As a Contractor Circle supplier member, you can take advantage of many exclusive offers through energySMART, a Nicor Gas program. Benefits of membership include:

#### **Competitive edge**



Supplier directory listing. As a supplier member, you'll be listed in a directory on our energySMART trade ally website, allowing trade allies to identify suppliers and partners that support energySMART.



Advance communications and training opportunities. You'll be the first to find out about our program updates, special offers and exclusive training opportunities.

#### Marketing and cobranding



*Free professional marketing materials.* Order free, professionally printed marketing materials and have them shipped right to your door – even customize materials with your company information and logo.



*Use the Contractor Circle supplier member logo*. Only members can use the Contractor Circle supplier logo on their website and other marketing material. Get more awareness for your event or training by listing it on the Nicor Gas calendar of events.

### **Building your network**



*Offer exclusive opportunities.* Boost your sales, find new customers and build brand loyalty by offering in-network benefits to Contractor Circle installing members.

## Learn more at nicorgasrebates.com/supplier

